

COMPANY
PROFILE
2018

WairauStone

Naturally Inspiring

www.wairaustone.com







CONTENT

PT. Wairau Indostone telah berkiprah selama lebih dari 20 tahun dan telah memproduksi lebih dari 90 tipe batu alam pelapis dinding dan lantai. Produk-produk tersebut diantaranya:



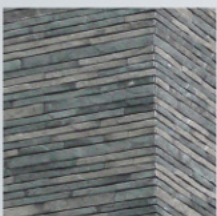
4. DAFTAR ISI / *CONTENT*



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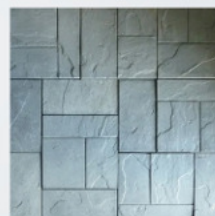
11. PRODUK PAVING / *PAVING PRODUCTS*



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ALAMAT PERUSAHAAN / *COMPANY ADDRESS*



FOREWORD

Rapid development of construction work in Indonesia has intrigue us in architecture and interior business to think fast and creative in generating new innovation of decorative building material. We consistently focus to invent artistic building material, being innovative with applicable foreign technology, and always try to utilize local material with environment-friendly technology.

Encouraged with persistent self improvement, together with strong will to contribute into nationwide construction development, we in Wairau Indostone were determined to take part in national economic growth by adding more value to its development.

We choose to apply foreign advance technology because it has been proven to be effective in order to maintain high quality on Wairau Indostone products. It also improves regional product expansion and resulting significant increase on both local and global market.

Pekerjaan konstruksi yang berkembang cepat di Indonesia mengajak kita untuk berpikir cepat dan kreatif dalam menghasilkan inovasi baru bahan bangunan dekoratif di dalam bisnis arsitektur dan interior. Kami secara konsisten fokus untuk menciptakan bahan bangunan yang artistik, inovatif dengan teknologi yang terbaru, dan selalu berusaha memanfaatkan material lokal dengan teknologi ramah lingkungan.

Didorong oleh perbaikan diri yang terus-menerus, bersamaan dengan keinginan kuat untuk berkontribusi dalam pembangunan konstruksi nasional, kami di Wairau Indostone bertekad untuk ikut serta dalam pertumbuhan ekonomi nasional dengan memberikan nilai tambah pada perkembangannya.

Kami memilih untuk menerapkan teknologi luar negeri yang terbukti efektif untuk mempertahankan kualitas produk Wairau Indostone. Hal ini untuk meningkatkan perluasan produk secara regional dan menghasilkan peningkatan yang signifikan baik di pasar lokal maupun

WIRYA PRAMUDYA



COMPANY AT GLANCE

Wairau Stone was originally founded in 1947 in New Zealand. Seeing a great opportunity of natural stone trend in Indonesia. Wairau Indostone was established in 1995 under license of Wairau Stone New Zealand.

With the latest stone technology, Wairau Stone products are made to meet the highest quality standard efficiently. Located in 1,6 acre area in Cibitung, Bekasi. Wairau Indostone currently employs 75 professionally skilled people with annual production of 55.000 m2.

Wairau Indostone has also been supportive to reduce unemployment ratio in Indonesia by hiring semi-skilled labor in order to absorb more productive worker.

Since our products are all made to meet the international standard of quality, beauty, endurance, we are confident that it would bring ambience of nature, its beauty and piece of mind into your home or office.

Nevertheless, our company has always supports world's green policy to reduce nature exploration by using only synthetic material in making our product. It has also given the advantages of effective yet efficient maintenance for long term use.

We will always try to satisfy our customers by creating more and more beautiful designs to fit into their personal tastes and needs. Please feel free to visit our showroom to get full information of Wairau Stone products.

Wairau Stone awalnya didirikan pada tahun 1947 di Selandia Baru. Melihat peluang besar tren batu alam di Indonesia. Wairau Indostone menyusul didirikan pada tahun 1995 dengan lisensi Wairau Stone New Zealand.

Dengan teknologi batu terbaru, produk Wairau Stone dibuat untuk memenuhi standar kualitas tertinggi secara efisien. Berlokasi di kawasan seluas 1,6 hektar di Cibitung, Bekasi. Wairau Indostone saat ini mempekerjakan 75 orang profesional dengan jumlah produksi tahunan sebesar 55.000 m2.

Wairau Indostone juga telah mendukung pengurangan rasio pengangguran di Indonesia dengan mempekerjakan tenaga kerja semi terampil untuk menyerap pekerja yang lebih produktif.

Karena produk kami semua dibuat untuk memenuhi standar kualitas, keindahan, ketahanan, standar internasional, kami yakin akan menghadirkan suasana alam, keindahan dan bagian dari pikiran ke rumah atau kantor Anda.

Meski begitu, perusahaan kami selalu mendukung kebijakan hijau dunia (Worlds Green Policy) untuk mengurangi eksplorasi alam dengan hanya menggunakan bahan sintetis dalam membuat produk kami. Ini juga memberi keuntungan perawatan yang efektif namun efisien untuk penggunaan jangka panjang.

Kami akan selalu berusaha memuaskan pelanggan kami dengan menciptakan lebih banyak dan desain yang lebih indah agar sesuai dengan selera dan kebutuhan pribadi mereka. Silahkan kunjungi showroom kami untuk mendapatkan informasi lengkap tentang produk Wairau Stone.

“ DEEP KNOWLEDGE, HIGH TECHNOLOGY,
AND YEARS OF EXPERIENCE
HAVE MADE US ACKNOWLEDGED
AS THE LEADER IN MARKET ”



VISI & MISI

Visi Kami :

Menjadi produsen batu alam buatan yang terbaik dan terbesar dengan inovasi terus menerus.

Misi Kami :

- Usaha mencapai target penjualan untuk menjadi yang terbesar sehingga dapat memberikan kesejahteraan bagi seluruh karyawannya.
- Target mutu dengan perbaikan yang terus menerus secara efisien dan memperkecil kesalahan produk dan tidak ada kecelakaan kerja.
- Melakukan inovasi terus menerus dengan pengembangan produk dan riset sesuai dengan trend dan kebutuhan pasar.

VISION & MISSION

Our Vision :

Being the best and biggest producer of Artificial stone with continuous innovation.

Our Mission :

- *achieving sales targets to become the largest so as to provide welfare for all employees.*
- *Quality targets with continuous improvement efficiently and minimize product errors and no workplace accidents.*
- *Continuous innovation with product development and research in accordance with market trends and needs.*

KEBIJAKAN MUTU

QUALITY POLICY

Konsisten dalam menyediakan produk batu alam buatan yang berkualitas dan terinspirasi dari alam dengan melakukan perbaikan dan inovasi terus menerus serta sesuai peraturan perundangan yang berlaku

Consistent in providing high quality artificial stone products and inspired by nature through continuous improvement and innovation as well as in accordance with prevailing laws and regulations

**OUR SOLUTION
FOR MODERN BUILDINGS,
MODERN DESIGN AND GREEN
SOLUTION**

MANAGEMENT POLICY

Menjadi yang terbaik dan terbesar dengan inovasi berkelanjutan dalam menyediakan batu alam buatan yang terbaik.

To be the best and greatest with continuous innovation in providing the finest artificial stone.





PRODUCT PAVING/ TILES

PAVING RANDOM

Technical Specification :

- Dimension L35xW35xT4,5cm L35xW17,5xT4,5cm L30xW30xT4,5cm
- Net Weight 96 kg per M²
- Color : Shadow Grey, Salmon, Sahara, Terracotta, Sandstone, Maple, Charcoal, Peach, HS Brown, Maple Grey, Jade Green.

NEW PAVING 30 X 30

Technical Specification :

- Dimension L30xW30xT4,5cm
- Net Weight 96 kg per M²
- Color: Shadow Grey, Salmon, Sahara, Terracotta, Sandstone, Maple, Charcoal, Peach, HS Brown, Maple Grey, Jade Green.

TILES RANDOM

Technical Specification :

- Dimension L35xW35xT2cm L35xW17,5xT2cm L30xW30xT2cm
- Net Weight 36,5 kg per M²
- Color: Shadow Grey, Salmon, Sahara, Terracotta, Sandstone, Maple, Charcoal, Peach, HS Brown, Maple Grey, Jade Green.

TILES STANDARD 17,5 X 35

Technical Specification :

- Dimension: Tiles : 35 X 17,5 X 2 CM | Net Weight : Tiles : ±36,5 Kg/ M²
- Content/ M² : 16,5 pcs | Content/ pallet : 16,55 M²
- Color: Shadow Grey, Salmon, Sahara, Terracotta, Sandstone, Maple Grey, Charcoal, Peach, Homestead Brown, Maple, Jade Green.

PAVING STANDARD 17,5 X 35

Technical Specification :

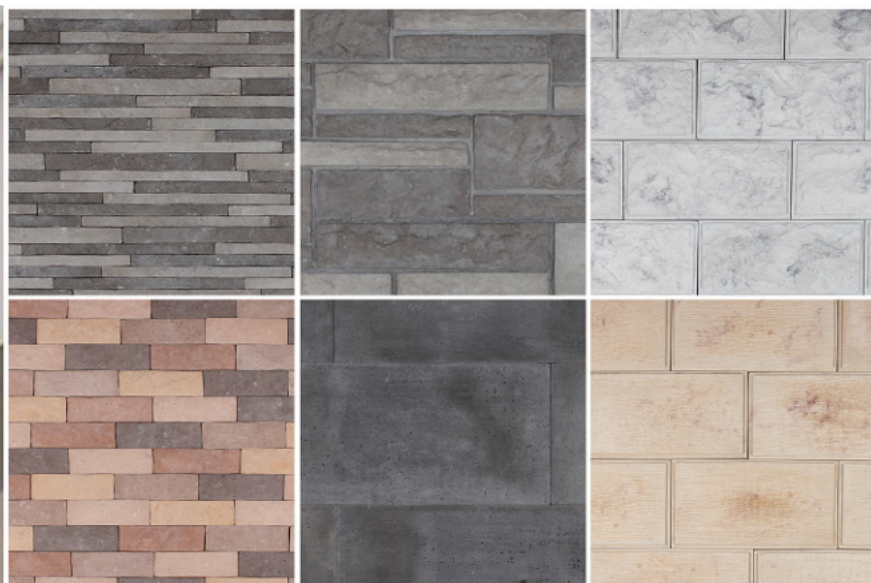
- Dimension: Paving : 35 X 17,5 X 4,5 CM, Tiles : 35 X 17,5 X 2 CM
- Net Weight : Paving : ±96 Kg/ M², Tiles : ±36,5 Kg/ M²
- Content/ M² : 16,5 pcs | Content/ pallet : 16,55 M²
- Color: Shadow Grey, Salmon, Sahara, Terracotta, Sandstone, Maple Grey, Charcoal, Peach, Homestead Brown, Maple, Jade Green.

TRAVERPAVE / TRAVERTILES

Technical Specification :

- Dimension:
 - TRAVERPAVE : L30 x W30 x T4,5cm L30 x W15 x T4,5cm L15 x W15 x T4,5cm
 - TRAVERTILES : L30 x W30 x T2cm L30 x W15 x T2cm L15 x W15 x T2cm
- Net Weight : TRAVERPAVE 95,7kg per M²
- Color: Graphite, Marble, dan Cherrywood

PRODUCT CLADDING



CLAD RANDOM

Technical Specification :

Dimension	: 6 size variations
Content/ box	: 46 pcs
Content/ box	: 2.6 M ²
Box Dimension	: 72 x 35 x 48 cm
Weight/ box	: 63 Kg
Weight/ M ²	: $\pm$ 26 Kg

CLAD BRICKS

Technical Specification :

Dimension	: 07 x 22 x $\pm$ 1.5 cm
Content/ box	: 65 pcs
Content/ box	: 1 M ²
Box Dimension	: 72 x 30 x 47 cm
Weight/ box	: 45 Kg
Weight/ M ²	: $\pm$ 42 Kg

CLAD COLORADO

Technical Specification :

Dimension	: 40 x 20 x $\pm$ 3.5 cm
Content/ box	: 12.5 pcs
Content/ box	: 1 M ²
Box Dimension	: 72 x 30 x 47 cm
Weight/ box	: 45 Kg
Weight/ M ²	: $\pm$ 42 Kg

CLAD FINGERSTONE

Technical Specification :

Dimension	: 02-03 x 35 x $\pm$ 2 cm
Content/ box	: 131 pcs
Content/ box	: 1 M ² x 1.5 M ²
Box Dimension	: 64 x 27 x 41 cm
Weight/ box	: 33 Kg
Weight/ M ²	: $\pm$ 30 Kg

CLAD LEDGESTONE

Technical Specification :

Dimension	: 10 x 48/32/16 x $\pm$ 3.5 cm
Content/ box	: 22 pcs
Content/ box	: 0.7 M ²
Box Dimension	: 72 x 30 x 47 cm
Weight/ box	: 29 Kg
Weight/ M ²	: $\pm$ 40 Kg

CLAD NEW BRICKS

Technical Specification :

Dimension	: 07 x 22/25 x $\pm$ 1.5 cm
Content/ box	: 65 pcs
Content/ box	: 1 M ²
Box Dimension	: 72 x 30 x 47 cm
Weight/ box	: 45 Kg
Weight/ M ²	: $\pm$ 42 Kg

CLAD RAINDROP

Technical Specification :

Dimension	: 45 x 25 x $\pm$ 2.0 cm
Content/ box	: 9 pcs
Content/ box	: 2 M ²
Box Dimension	: 64 x 35 x 55 cm
Weight/ box	: 66 Kg
Weight/ M ²	: $\pm$ 27 Kg

CLAD TRAVERSTONE

Technical Specification :

Dimension	: 40 x 80 x $\pm$ 2.0 cm
Content/ box	: 3 pcs
Content/ box	: 4 pcs
Box Dimension	: 87 x 16 x 42 cm
Weight/ box	: 43 Kg
Weight/ M ²	: $\pm$ 30 Kg



PAVING PROJECTS



PAVING 17.5 X 35 X 4.5

Location : Kuningan City, Jakarta



PAVING RANDOM

Location : Mayapada Hospital, Jakarta



PAVING RANDOM

Location : Podomoro City, Jakarta



GRILL SANDSTONE

Location : Pondok Indah, Jakarta



BULLNOSE CHARCOAL

Location : Flavor Bliss, Alam
Sutera Serpong



PAVING 17.5 X 35 X 4.5

Location : Bank Indonesia, Serang Banten



CLADDING PROJECTS



CLAD LEDGESTONE

Location : Grand Wisata Bekasi



CLAD RANDOM

Location : Pondok Indah, Jakarta



CLAD RAINDROP

Location : Puri Media, Jakarta



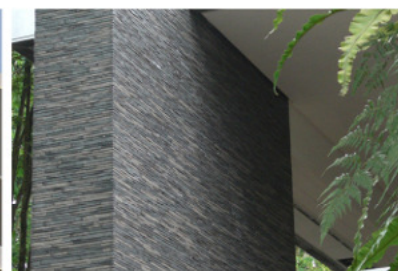
CLAD COLORADO

Location : Grand Wisata, Bekasi



CLAD BRICKS

Location : Munik Restaurant, Jakarta



CLAD FINGERSTONE

Location : Vila Duta Bogor



CENTRAL PARK MALL, JAKARTA BARAT
PRODUCT TYPE: PAVING RANDOM CHARCOAL

PAVING RANDOM



GEDUNG ANEKA TAMBANG, JAKARTA SELATAN
PRODUCT : PAVING RANDOM CHARCOAL & SANDSTONE



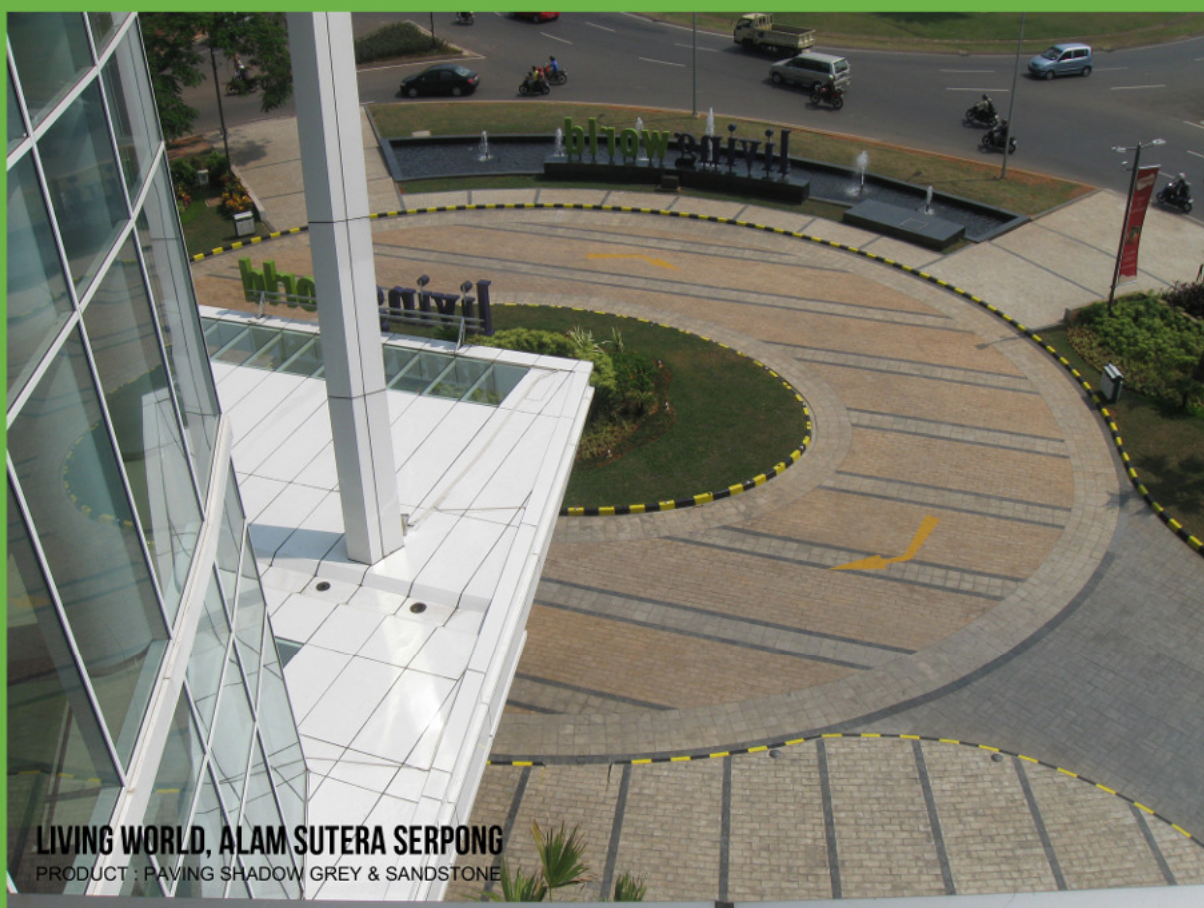
CLADDING RANDOM

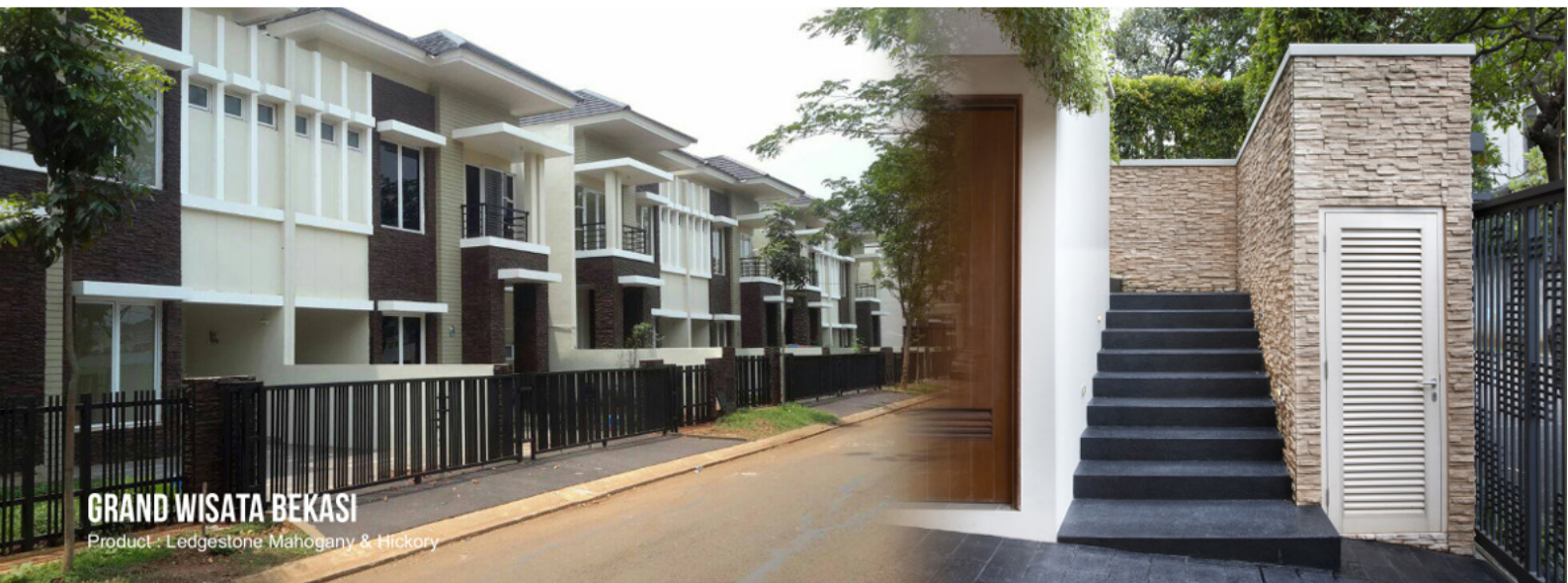


KOTA WISATA CIBUBUR
Product : Cladding Random Brownies



PAVING STANDARD





LEDGESTONE



The image shows a large, three-dimensional logo for 'Wairau Stone' mounted on a light-colored corrugated metal wall. The logo is green with a white outline and is angled upwards from left to right. The background of the entire page is a photograph of this wall under a clear blue sky. There are green decorative overlays on the left and right sides of the image.

Wairau Stone

PT Wairau Indostone

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